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OFFSHORE ECO DEVELOPMENT PROGRAMS SEEK U.S. BIZ
-- G.S. Schwartz & Co. Announces Two New Clients --

NEW YORK, September 22, 2006 – G.S. Schwartz & Co. Inc., a long-established mid-sized independent public relations agency headquartered in New York, today announced it has been retained by two new clients, both for economic development programs aimed at attracting U.S. businesses to locate operations in their regions.

The two new clients are:

- **The UVI Research and Technology Park** -- Headquartered in St. Croix in the United States Virgin Islands, the government-sponsored RTPark is a cornerstone of the region's economic development program to attract businesses. The park is a technology community developed on the campus of the University of the Virgin Islands.
- **The City of Manchester** -- Manchester is the UK's largest and fastest growing financial and professional services center outside of London. The three-month pilot program, with Manchester's inward investment agency, is aimed at attracting U.S. businesses.

“We have developed an excellent skill set for handling the complex marketing and communications needs of economic development and trade-based programs over the years, including the cities of Huntsville, AL; New Haven, CT; the Borough of Brooklyn; the Nevada Development Authority and the Scottish Enterprise Association,” noted Jerry Schwartz, president and founder of the 25-year-old agency. “Our international client list gave us the base to expand this practice area.”

G.S. Schwartz & Co. Inc. founded in 1981 is a full service, mid-sized agency with about 35 employees and 45 clients. The independently owned agency's largest clients have included Anheuser-Busch, Promotion Marketing Association, Johnson & Johnson, American Express, DHL Worldwide Express and Dow Jones & Co.

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