

Contact:
Carl Hymans
(212) 725-4500
carlh@schwartz.com

FOR IMMEDIATE RELEASE

**G.S. SCHWARTZ & CO. CONTINUES EXPANDING THE
GEOGRAPHIC DIVERSITY OF ITS CLIENT BASE**

NEW YORK, March 24, 2010 – A British online information resource for expatriates, a California-based consumer Web site, and a New York-based international advertising media firm have hired G.S. Schwartz & Co. to handle their public relations programs. In addition to these full-time programs, the agency has been rehired for the tenth year for a long-term project by Magners Irish Cider of Tipperary, Ireland.

“These new client wins reflect the increasing geographic and industry diversity of our client base and follow the recent addition of two significant international companies -- Shapeways, a Dutch 3D design and printing firm that is part of Philips Electronics of The Netherlands, and Doña Paula, an Argentine winery, part of the premiere Santa Rita group of Chile,” said Jerry Schwartz, president of the 30-year old agency.

The new clients are:

- **EXPAT INFO DESK** www.expatinfodesk.com, London, UK. Comprehensive online resource offering on-demand digital books that provide full and comprehensive information about popular expat destinations throughout the world.
- **GROCERY GAME INC.** www.grocerygame.com, Santa Clarita, CA. Membership Web site that tracks nearly 10,000 items weekly in over 160 supermarkets nationwide to find the lowest possible prices and allow consumers to save 50 percent or more on groceries.
- **TELMAR GROUP INC.** www.telmargroup.com, New York, NY. International supplier of advertising media information software and services.

“We excel at combining online and offline programs for companies located anywhere that want a PR agency in this global media and financial center called New York,” Schwartz noted. The U.S. is the leading market for many foreign products and services. Offshore clients now represent more than 25% of our revenues.”

G.S. Schwartz & Co. Inc., www.schwartz.com, founded in 1981, is a full service, mid-sized agency with about 28 employees and 38 national and international clients. Multi-platform digital programs are coordinated through its Digital Power and Light division. Larger clients have included Anheuser-Busch, Promotion Marketing Association, Johnson & Johnson, American Express, DHL Worldwide Express and Dow Jones & Co. Strong relationships in the financial world have also generated substantial work with many smaller, early stage businesses.