

FOR IMMEDIATE RELEASE:

**G.S. SCHWARTZ & CO. EXPANDS TECH, B2B, AND DIGITAL
CLIENT BASE WITH THREE NEW ACCOUNT WINS**

NEW YORK, May 29, 2008 – G.S. Schwartz & Co. Inc. www.schwartz.com, a leading mid-sized independent public relations and investor relations agency, today announced it has been engaged by three companies.

The new clients are:

- **GEMEX® SYSTEMS, Mequon, Wisconsin**, www.gemex.com, the inventor of a patented technology being adopted by jewelers worldwide that is changing how consumers buy fine diamonds. The technology rates a stone in terms of three key light performance components to determine its brilliance, fire and sparkle.
- **NOBLE GIFT PACKAGING, Montreal, Quebec**, www.noblepackaging.com, a leading marketer of innovative gift and other retail packaging founded over 35 years ago. A one-stop resource for retail and corporate packaging solutions, the company offers more than 1,000 products. Headquartered in Montreal, the company also has offices in the U.S., United Kingdom and China.
- **GREATER THAN ONE, New York**, www.greaterthanone.com, a full-service digital marketing agency, founded in 2000, with broad industry experience that spans multiple sectors, including healthcare, education, media and entertainment, government, publishing, and travel. The company recently opened an office in Madrid.

“The diversity of these account wins reflects our broad industry expertise and ability to generate growth in all areas in which we provide client services,” said Jerry Schwartz, president and founder of G.S. Schwartz & Co., which is based in New York, the nation’s media and financial center.

G.S. Schwartz & Co. Inc., founded in 1981, is a full service, mid-sized agency with about 25 employees and 40 clients. The independently owned agency’s largest clients have included Anheuser-Busch, Promotion Marketing Association, Johnson & Johnson, American Express, DHL Worldwide Express and Dow Jones & Co.